Identifying personal goals can help you find a chronic ITP treatment that's best for you

Because chronic ITP is a long-term disease, it may be important to consider how well treatment fits in with your personal priorities and goals. While your chronic ITP treatment should help reduce your risk of bleeding by increasing your platelet counts, it should also fit your lifestyle so you can stick with it over time. What matters most may be different from person to person, just like the symptoms of chronic ITP.

Answer these questions and share them with your healthcare provider to help you decide whether you're getting the most out of your current chronic ITP treatment.

What activities would you reintroduce into your day-to-day life if you found success with a different treatment?

What ITP-related issues currently stand in the way of you participating in those activities?

What would be your preferred way to receive your ongoing ITP treatment?

IV infusion

Oral (pills)

Subcutaneous injection (under the skin)

When thinking about chronic ITP treatment, which side effects concern you the most?

Have you found that chronic ITP treatment can influence what you eat and when you eat?

Yes No

No

Have you ever experienced a relapse (like your platelet counts dropping or an acute bleeding event) while receiving treatment?

Yes

If Yes, how many times?

Check the box next to each bleeding event that you have experienced in the last 6 months.

Easy/excessive bruising

Petechiae (burst blood vessels under the skin that may look similar to a rash)

Prolonged bleeding from cuts

Bleeding from your gums or nose

Bleeding that warranted rescue medication or a hospital visit

Abnormally heavy or long menstruation

Blood blisters

Other:

Are you satisfied with how frequently you see your healthcare provider for chronic ITP-related issues? Select the statement that best expresses your answer.

I'm satisfied with how often I see my healthcare provider

I know it's necessary, but I'd prefer not to go as often and deal with adjustments to my treatment

I don't mind making frequent visits, especially if it means getting closer to having my chronic ITP under control

I'd like to see my healthcare provider more—ITP is still affecting my life more than I would like

4

Rate your satisfaction with your current chronic ITP treatment.

3

2

l (very unsatisfied)

(very satisfied)

5

Share your answers with your healthcare provider and discuss the treatment options that are available to you.

Consider whether TAVALISSE may be right for you

TAVALISSE works differently than other chronic ITP treatments

TAVALISSE is a prescription medication used to treat adults with low platelet counts due to chronic ITP when a prior treatment for ITP has not worked well enough. It is not known if TAVALISSE is safe and effective in children.

TARGETED TREATMENT



TAVALISSE directly targets an enzyme in your body called spleen tyrosine kinase (SYK). SYK is an important part of the chain of events that causes the immune system to destroy platelets in ITP.

Everyone has SYK in their body, even people who have had their spleen removed.



STOPS PLATELET DESTRUCTION

TAVALISSE blocks the process that causes the immune system to attack platelets. This means that fewer platelets are destroyed, which helps raise platelet counts in the body to reduce the risk of bleeding.

THE FIRST AND ONLY

TAVALISSE is the first and only oral treatment for adults with chronic ITP that works to target the platelet destruction process.

An opportunity for you to have a lasting defense against chronic ITP

EARLY RESULTS: Increased platelet count seen within weeks of starting treatment in most patients

LASTING BENEFITS: Helped maintain an increased platelet count for most patients who responded in a 5-year follow-up study^a

TARGETED TREATMENT: Works in a different way to limit platelet destruction and raise platelet counts over time

FITS YOUR LIFESTYLE: Offers the convenience of a pill that can be taken with or without food

It's time to take a different approach to treatment.

Share all 3 of these pages with your healthcare provider to decide whether TAVALISSE may be right for you.

^a These are patients who achieved a response to TAVALISSE in a reasonable amount of time, defined in this study as reaching a platelet count of over 49,999 platelets per microliter within 3 months (12 weeks) of starting treatment.

SELECT IMPORTANT SAFETY INFORMATION

What is the most important information I should know about TAVALISSE?

TAVALISSE can cause serious side effects including:

• High blood pressure (hypertension). New or worsening high blood pressure is common in people treated with TAVALISSE and can be severe. Your healthcare provider will check your blood pressure regularly during treatment with TAVALISSE. If needed, your healthcare provider may start you on blood pressure medicine or change your current medicine to treat your blood pressure. Tell your healthcare provider if you get headaches, confusion, dizziness, chest pain, or shortness of breath.



Please see complete Important Safety Information on page 3 and visit www.TAVALISSE.com for full Prescribing Information.

What is TAVALISSE?

TAVALISSE is a prescription medication used to treat adults with low platelet counts due to chronic immune thrombocytopenia (ITP) when a prior treatment for ITP has not worked well enough. It is not known if TAVALISSE is safe and effective in children.

What is the most important information I should know about TAVALISSE?

TAVALISSE can cause serious side effects including:

- **High blood pressure (hypertension).** New or worsening high blood pressure is common in people treated with TAVALISSE and can be severe. Your healthcare provider will check your blood pressure regularly during treatment with TAVALISSE. If needed, your healthcare provider may start you on blood pressure medicine or change your current medicine to treat your blood pressure. Tell your healthcare provider if you get headaches, confusion, dizziness, chest pain, or shortness of breath.
- **Liver problems.** Changes in liver function blood tests are common with TAVALISSE. Liver problems may occur and can be severe. Your healthcare provider will regularly do blood tests to check how well your liver is working during treatment with TAVALISSE.
- **Diarrhea.** Diarrhea is common in people treated with TAVALISSE and can be severe. Tell your healthcare provider if you get diarrhea during treatment with TAVALISSE. Your healthcare provider may recommend changes in your diet, drinking more water, or medicine to limit these symptoms.
- Decreases in white blood cell count (neutropenia). Decreases in your white blood cell count are common with TAVALISSE and can be severe. This may increase your risk for infection, including serious infections. Your healthcare provider will regularly do blood tests to check your white blood cell counts.

Please see www.TAVALISSE.com for full Prescribing Information.



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Your healthcare provider may change your dose, temporarily stop, or permanently stop treatment with TAVALISSE if you have side effects.

Before you take TAVALISSE, tell your healthcare provider about all of your medical conditions, including if you:

- have high blood pressure
- have liver problems
- are pregnant or plan to become pregnant. TAVALISSE can harm your unborn baby.
 - Your healthcare provider will check if you are pregnant before starting treatment with TAVALISSE.
 - Females who can become pregnant should use effective birth control during treatment with TAVALISSE and for at least 1 month after the last dose.

Tell your healthcare provider about all the medicines you take,

including prescription and over-the-counter medicines, vitamins, and herbal supplements. Taking TAVALISSE with certain other medicines may affect how the other medicines work or how TAVALISSE works.

What are the possible side effects of TAVALISSE?

The most common side effects of TAVALISSE include:

• Nausea, rash, dizziness, tiredness, respiratory infection, chest pain, and stomach (abdomen) pain.

These are not all the side effects of TAVALISSE. For more information, ask your healthcare provider or pharmacist. Call your doctor for medical advice about side effects. You may report side effects to FDA, at 1-800-FDA-1088.

